

A J Floorcraft Ltd

stunning floors





Customer feedback:

On completion of domestic projects we ask our customers for feedback, these are some of the many positive responses we have received.

“A very friendly and reliable company to deal with.”

“Very helpful from the outset - very pleased with the fitting and overall would recommend to everyone.”

*“We are totally happy with the professional attitude of all A J Staff.
We now have a hallway which every visitor admires.”*

“Really friendly, competitively priced, top quality floor and exceptional service.”

“An excellent and attentive service.”

“Very pleased with polite and efficient service and a good job done .”

Photos courtesy of Seamus Mckenna & Billy Bye. All photos are works carried out by A J Floorcraft Ltd unless stated.

Established in 1990, A J Floorcraft Ltd is recognised as a quality flooring specialist. Located centrally in the UK, we undertake contracts for hospitals, universities, schools, medical, dental, and veterinary practices, car showrooms, shops, commercial and office premises.

We have carried out works locally for Morley Hayes Golf Hotel & Restaurant, The Quad, Kedleston Park Golf Club, The Derby Magistrates Court, Denby Pottery, Derby County Football Club, Virgin Active Derby, Derby and Nottingham Universities, nationally for Debenhams, Sainsburys and for many of the large major builders including Miller Group, Morgan Ashurst, Skanska, Bowmer & Kirkland and G.F. Tomlinson.



Above: Virgin Active Reception, Derby
Right: Kedleston Park Golf Club.



Our team of contract managers will give professional and honest advice regarding the correct specification for your needs, including BREEAM rated products and will site survey and provide a detailed quotation for all the works required.

Our fitting teams are all qualified or training to become qualified floorlayers, hold CSCS cards and have received emergency first aid training. We are committed to the training needs of all our staff.

All installations are carried out in accordance with manufacturers' recommendations and comply to the relevant British Standards. The health & safety of our employees and clients are paramount. We have both Safe Contractor and Constructionline Accreditation.

In common with much of commerce & industry, we are striving to reduce our carbon footprint, recycling office materials, liaising with local charities to take surplus material and with our suppliers to return damaged or used materials for recycling.

We strive to find the most efficient ways to minimise consumption of resources and are committed to overcome the environmental challenges facing our industry.

Altro Whiterock is an alternative wall finish to areas which require an attractive, durable, easy to clean, low maintenance surface which is covered beneath its base to provide a sealed finish. Whiterock can also be used as a splash back providing the benefits of grout-free hygiene.

Resin systems provide versatile flooring for many applications, from tough durable products to meet the needs of industrial production, seamless, impervious and coverable resins for hygienic environments through to stunning finishes to retail shop floors, dining areas, entrance lobbies & receptions.



Kedleston Park Golf Club Shower Room.



Royal Derby Hospital





Daher Reception Area

An effective barrier matting system is essential in any entrance, creating a good first impression and aiding the removal of foot borne moisture and dirt, thereby reducing slipping and abrasion problems, protecting inner floor coverings and reducing maintenance costs.

There are a huge range of products available, from traditional walk off systems, aluminium scraper bar matting to stylised systems, many of which can be customised with logos or images. A J Floorcraft Ltd can recommend, supply and install matting to suit the specific needs of your premises and comply to current DDA legislation.

Walls: As part of many of our vinyl installations we are required to cove the flooring up the wall by 100-150mm to provide an impervious floor area, this is especially useful in areas such as bathrooms, toilets and sluices in hospitals, nursing homes, schools and industrial locations. To full wet rooms and clean rooms, for example, showers, food preparation rooms, kitchens, abattoirs, veterinary rooms or anywhere where wall cleanliness is imperative, standard vinyl can be installed on vertical surfaces to provide an easy to clean, impervious finish. Alternatively, specialist wall vinyl manufactured by Tarkett, Gerflor and Polyflor can be fully bonded to the walls to provide a neat, waterproof finish. We have recently carried out such works for local Mental Health Trusts.



De Ferrers School Disabled Shower Room



Above: The Quad, Derby
Right: Royal Derby Hospital



Many vinyl manufacturers are working hard to reduce their consumption of resources whilst producing high performing products with a long life cycle, this includes reducing process waste, energy discharges and CO2 emissions, whilst recycling redundant material to substantially eliminate the use of landfill.

Vinyls are available in outstanding decorative styles and are produced in many different formats, including safety flooring, wet room flooring and acoustic backed, as well as decorative designer tiles for high traffic areas such as reception areas, shops, and showrooms.



The changing fashion trends of the past decade have seen the return to favour of hard flooring as a practical, vibrant, aesthetic alternative to carpets and ceramic tiles.

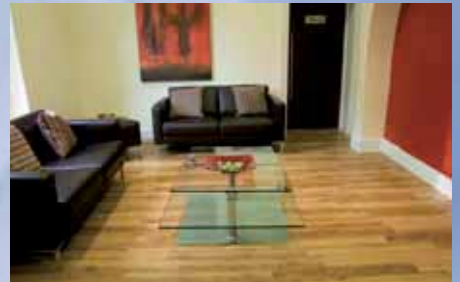
Environmental considerations are now at the forefront of designers' minds, with linoleum, rubber and timber flooring being particularly popular.

Linoleum is environmentally friendly being produced from natural materials and resins including wood flour resin, jute and limestone, these are blended together with linseed oils and colour pigments and are baked to produce a homogenous floor covering. Having excellent hygienic qualities and being completely natural, linoleum is often used in healthcare centres and hospitals and with the increased design opportunities offered by Forbo's renowned aquajet computerised laser cutter, linoleum is now specified for a far wider range of commercial locations.

Rubber flooring, due to its natural resource and wide range of colours and designs is also seeing a resurgence of popularity particularly in circulation and high traffic areas. It is exceptionally resilient to cigarette burns, impact marks, most chemical products, is noise reducing and static resistant.

Timber floors offer durability, ease of maintenance and stylish appearance and can be installed in a wide range of locations including shops, restaurants, pubs, hotels and sports floors.

We offer a large range of multilayer engineered boards, solids and laminate alternatives.



Below: DBS Reception
Right: DBS Waiting Room





De Ferrers School



We have installed sports flooring for a wide range of use and customer type:

- Derby County F.C. indoor training centre sprint track
- Chilwell Olympia Leisure Centre, Nottingham, Home of the Nottingham Badminton Association
- General Sports Hall, De Ferrers School, Burton on Trent, Staffordshire
- Bramcote School Sports Hall, Bramcote, Nottingham
- Coventry Neighbourhood Sports Centre, Woodend Coventry, sports halls and all commercial areas
- External playzone for Derbyshire County Council Children's Centre, Loscoe
- The motion capture room at Eurocom Computer Game and Design, Derby.

We can arrange your sports floor line markings through one of specialist partner companies.



A J Floorcraft Ltd supply and install a wide range of sports and specialist related sports flooring. We are proud that in 2007 we were recognised as the first UK accredited installer of Gerflor sports floors - the market leader in sports flooring innovation.

We can offer various systems to suit all types of indoor sports with thicknesses varying from 10mm - 150mm including a self levelling system to achieve a true flat floor. There are a range of finishes available including wood surfaces, rubber and wide ranging vinyl effects; our main suppliers being Gerflor, Junckers, Boen/Boflex, Tarkett, Polyflor, Altro, Armstrong and Kahrs.



Above: Derby County Indoor Training Centre Sprint Track
Middle: Chilwell Olympia
Below Certificate Award presented at Chilwell Olympia



There are excellent guidance notes on the Sport England website, www.sportengland.org, detailing key issues for sports floor selection. Often a surface is not for a single sport, but a range of sports and social or commercial activities and care must be taken to ensure that the choice of flooring does not compromise the specific performance required for the main sporting activity. There are 3 main types of sports floor:

- **Point Elastic:** Excellent resilience, offering indentation recovery and rapid energy return. This is ideal for player safety and optimum ball bounce.
- **Area Elastic:** A hard sprung system offering area impact absorption, ideal for reducing risk of injury where players are engaged in an intense sport activity, e.g. running, skating.
- **Combined System:** Offering the comfort and safety of a cushion floor to minimise the risk of player injury and the benefits of a sprung floor system - the floor comprises a point elastic surface and area elastic under carriage.





Residential flooring installations.



We look forward to welcoming you to our recently refurbished showroom where you will find a wide range of beautiful, high quality, value for money products with expert advice and guidance on hand.

Once you have selected your floor covering we will arrange a site survey and provide you with a written, fixed-price quotation.

Trained to the highest standards, our team of skilled craftsman will complete your installation.



We have extensive displays and samples including:

- Amtico
- Karndean
- Pergo
- Quickstep
- Kahrs
- Victoria Carpets
- Cormar Carpets
- Marmoleum
- Cork
- Rubber
- Crucial Trading

Please see our website: www.ajfloorcraft.co.uk where you can peruse our product range, use web links to the main manufacturers and view installation photographs from some of our highly satisfied customers.

We are here to offer advice and expertise. If you want to create design impact, need ideas, help or inspiration please come and see us.



Derby Playhouse



De Ferrers School



Chilwell Olympia



Royal Derby Hospital



Morley Hayes Bar Area.



Derby County Indoor Training Centre Sprint Track.



Daher Reception



Chesterfield Royal Hospital

